

Asia Retail Innovation Summit 2014 Attendee list

- **Xiang Xin**, Director, Department of Circulation Industry Development, **Ministry of Commerce of the People's Republic of China**
- **Shang Yuying**, Director, **Shanghai Municipal Commission of Commerce**
- **TBA**, Chairman, **Shanghai Chain Enterprise Association**
- **Ray Bracy**, SVP, Corporate Affairs & Sustainability, **Walmart China**
- **Brian Negley**, VP, **Nielsen Greater China**
- **Thierry Garnier**, President & CEO, **Carrefour China**
- **Ye Yongming**, President, **Bailian Group**
- **Peter Huang**, Chairman of China, **RT-Mart**
- **Wang Yulei**, President of Tmall, **Alibaba**
- **Joshua Sigel**, CIO, **Natural Markets Food Group**
- **Angela Zhu**, President of Retail, **IKEA China**
- **Wu Bo**, GM of Eastern China, **Gome**
- **Jeroen de Groot**, President, **Metro China**
- **Sun Weimin**, President, **Suning**
- **Zhang Yue**, CEO Greater China, **Decathlon**
- **Zhang Jun**, VP, **Xiao Nan Guo**
- **Zhang Kang**, Director of Logistics, Asia Pacific, **eBay**
- **Tobie Gordon**, VP, Supply Chain, **Starbucks China**
- **Jason Han**, VP & CTO, **YHD.com**
- **Hou Yi**, Chief Logistics Planner, **JD.com**
- **Zhu Zhang**, Deputy GM, **Womai.com**
- **Deng Tianzhuo**, VP, **JD.com**
- **Motonobu Miyake**, President, **Lawson China**
- **Jackie Robb**, President, **Staples China**
- **Li Meng**, GM of E-Commerce, **Fivestar**
- **Steve Tewkesbury**, GM - International Operations, **Super Retail Group**
- **Tobias Wasmuht**, MD, **SPAR China**
- **Li Xichun**, CEO of E-Commerce, **Bubugao**
- **Li Jincheng**, GM of Omni-channel Operation Center, **Shopin**
- **Yu Lin**, Corporate Affairs Director, **Wal-Mart China**
- **Zheng Jichang**, PR Manager, **Auchan China**
- **Monika Merz**, Asia President, **Toys“R”Us (Asia)**
- **Robin Lu**, General Manager for E-Commerce, **Toys“R”Us China**
- **Julia Zhu**, Senior Government Affairs Manager, **Starbucks (China) Company Limited**
- **William Fung**, Group Managing Director, **Li&Fung**
- **Yoep Man**, Marketing and Commercial Director, **SPAR China**
- **Simeon Piasecki**, Managing Director, **Marks & Spencer Asia**
- **Caroline Mak**, Regional Director, North Asia, **Diary Farm**
- **Eddie Chan**, Director of E-Commerce, **Sa Sa International Holdings**
- **Harvey Bierman**, VP Global eCommerce, **Crocs, Inc**

- **Jakob Sonnenberg**, General Manager, **Apple Retail Shanghai**
- **Jean Francois Mace**, South and West China Zone Manager Vice CEO, **Decathlon China**
- **Tomaz Hladnik**, GM China, **Subway**
- **Paul Hughes**, Vice President of Retail - Asia Pacific, **Ted Baker**
- **Gianni Conti**, Vice President Retail Greater China, **Adidas Group**
- **Chris Liu**, Retail Supply Chain Director, Great China, **NIKE**
- **Feng Ye**, Chief E-Commerce Officer, **Li Ning**
- **Xiao Lihua**, VP, General Manager of E-Commerce, **Xtep**
- **Colin Browne**, VP of Sourcing – Footwear, **VF Corporation**
- **Esther Alonso**, Global E-commerce Manager, **Mango**
- **Magnus Olsson**, General Manager, **Greater China, Hennes & Mauritz(H&M)**
- **William Hung**, Marketing Manager, Greater China , **Gap Inc.**
- **Holly Li**, CEO, **Esprit China**
- **Serena Zhang**, China Operation Director, **Dia China**
- **Fernando Gonzalez Somoza**, Executive Director ,**Dia China**
- **Wu Jeong Choi** , Assistant Managing Director, **E-MART Co., Ltd**
- **Chen Ruitang**, General Manager, **7-11**
- **Ying Zhang**, Senior Manager of CEO office, **LAWSON(China)Holdings**
- **Wu Jianzhong**, President, **Wumart**
- **Hua Guoping**, General Manager, **Lianhua Supermarket Holdings Co., LTD**
- **Shi WeiKang**, President, **NGS Supermarket Group**
- **Guo Yue**, Assistant President, **NGS Supermarket Group**
- **Zhang Wannian**, Assistant of the President, **Shanghai Jiadeli Supermarket Co.,Ltd**
- **Gu Ying**, General Manager, **Shanghai Maling Aquarius Convenient Chain Stores Co.,Ltd**
- **Zhang Yingjiu**, General Manager Assistant, **Shanghai Maling Aquarius Convenient Chain Stores Co.,Ltd**
- **Joshua Zhang**, General Manager, **Shanghai Hualian Lawson Co.,Ltd**
- **Zhang Cheng**, Director, **Shanghai Hualian Lawson Co. Ltd.**
- **Qiu Wensheng**, President, **Shanghai Buddies Convenience Chain Store co. ltd**
- **Zhu Hongtao**, Vice President, **FamilyMart**
- **Cai QiongHui**, Deputy General Manager, **Shanghai KEDI Haode Convenience Store Co. ltd.**
- **Wen YuJie**, General Manager, **Shanghai Lianhua Kuaike Convenience Store Co. Ltd.**
- **Li Wenhai**, CEO, **Lotus**
- **Chen Ningshen**, Deputy General Manager, **Hualian GMS Shopping Center Co., Ltd**
- **Jiang Xiaofei**, General Manager, **Shanghai Century Lianhua Supermarket Holdings Co., Ltd**
- **Cui Yixiong**. President, **CITY SHOP**
- **Zhu Weiguo**, Deputy General Manager, **E-store**

- **Zhang Wannia**, Assistant to President, **Shanghai Jiadeli Supermarket Holdings Co., Ltd**
- **Song Lingdong**, General Manager of Operation, **Shanghai Jiadeli Supermarket Holdings Co., Ltd**
- **Wang Zuguo**, CIO, **JiaJiaYue**
- **Tang Yaohua**, President, **WOWO International Co.,Ltd.**
- **Wang Xiangjie**, CEO, **Better-Life Commercial Chain Share Co.. Ltd**
- **Sheng Ke**, General Manager, **New World Department Store China Limited**
- **Nigel Wang**, National Logistics Director, **Mars China**
- **Janet Wang**, Customer Service Manager, **Mars China**
- **Muhammad Zahid**, Senior Supply Chain Vice President, **Nestle China**
- **Vanessa Wei Li**, Marketing Director, **Coca-Cola China**
- **Sandy Zheng**, Supply Chain Director, **Estee lauder (Shanghai) Commercial**
- **Steven Chen**, Project Manager, **Estee lauder (Shanghai) Commercial**
- **Cindy Chen**, Customer logistics Director, **P&G China**
- **Ann Huang**, Group Leader of Wal-Mart China business, **Unilever China**
- **Wei Sun**, Supply Chian Director, **Loreal China**
- **Victor Zhou**, Senior Manager, **Kimberly-Clark(China)Co.,Ltd**
- **Yu Ruifeng**, President, **Shanghai Laiyifen Co., Ltd**
- **Pang Chengrong**, PR Director, **Shanghai Laiyifen Co., Ltd**
- **Yang Jingqiu**, General Manager of E-Commerce, **Shanghai Laiyifen Co., Ltd**
- **Hu Xiaofeng**, COO China, **BreadTalk**
- **Fang Ye**, General Manager for Franchise, **BreadTalk**
- **David Liu**, CEO, **Power2e**
- **Steven Li**, BDM, **Microsoft Business Solutions China**
- **Albert Jiao Jingsen**, BD Manager, **TCC Global**
- **Tao Chengrui**, General Manager, **Ruibo Data Technology Co., Ltd.**
- **Wang Shuai**, Deputy Director for Customer, **Shanghai e-Shang Warehousing Services Co.,Ltd**
- **Lin Zhe**, Deputy Business Director, **Shanghai e-Shang Warehousing Services Co.,Ltd**
- **Jim Serstad**, Managing Director, Asia, **Tompkins International**
- **Daniel Skedzun**, VGM Retail Business Development, **TUV Rheinland**
- **Christine Zhao**, BD Manager, **TUV Rheinland**
- **Kevin Ge**, CEO, **Shanghai Chenzhi Market Consulting Co., Ltd.**
- **Zhang Jing**, Marketing Director, **Shanghai Chenzhi Market Consulting Co., Ltd.**
- **Ken Chew TAN**, Director, Business Consulting, Consumer Goods & Retail, **Dassault Systems HK**
- **Aaron Leow**, SD for Asia, **ShopperTrak**
- **Summer Zhang**, Marketing Manager, **ShopperTrak**
- **Choon Foong Wong**, MD/GM East Asia, **Swisslog China**
- **Roland Martin**, Strategy Consultant, **Swisslog China**
- **Johnny Chou**, President, **Best Logistics**
- **Andy Liu**, VP, **Best Logistics**

●

Confirmed Sponsors:

Migo Corporation, Associate Sponsor (Exhibition No.7)

Elo Touch Solutions, Associate Sponsor(Exhibition No.4)

ThoughtWorks, Associate Sponsor(Exhibition No.1)

eBay Enterprise, Associate Sponsor (Exhibition No.3)

GENERIX GROUP, Associate Sponsor (Exhibition No.6)

Teredata China, Associate Sponsor (Exhibition No.8)

Emerson Climate Technologies, Bronze Sponsor

IVIS Group, Bronze Sponsor

Stored Value Solutions, Bronze Sponsor

Beijing Symbol Information Technology Co., Ltd, Bronze Sponsor

vTradEx Information Technology (Shanghai) Ltd, Bronze Sponsor

Goodman, Tea and Coffee Break Sponsor (Exhibition No.5)

Datacard China, Exhibition Sponsor (Exhibition No.2)

Dematic China, Exhibition Sponsor (Exhibition No.9)

.....